

# Newsletter

Spring 2019

## We're now a training centre for post graduate dentists!

You may have heard that we are now a Training Centre for Post-Graduate Dentists who want to become Implant Surgeons! We have been accredited by the University of Central Lancashire (UCLan) and VSS Academy, to facilitate the MSc in Clinical Implantology. This means we now have a fantastic opportunity for our patients to receive an amazing offer on implant placement.

We are currently offering implant treatment at a whopping 40% off. Usually implant placements are £2500, but if you are willing to attend the practice on a specified date and see one of our implant surgeons in training, you will only have to pay £1500, as the other 40% is subsidised by the training program.

All the dental professionals are fully qualified and registered dentists, and will be carrying out treatment under direct, one to one supervision of a very experienced implant surgeon. Places are very limited, and subject to a dental examination by Dr Manoj Bhatia to make sure you fit the criteria.



We've already had our first session of 2019, and most of the spaces for this year are now full. But this is an ongoing training scheme, so we will have another group of delegates coming through next year. Please speak to Dawn or Amy if you are interested and we will add you to the list of potential candidates.

## Our new website has now launched.

We originally started planning our new website back in 2018, and so we're very happy to announce that it has now gone live! The website features lots of information regarding dental treatments, Denplan and what to do in an emergency, along with an ever evolving blog, which will tie in with our social media presence. Check out [www.halesowendental.co.uk](http://www.halesowendental.co.uk), the home of our new website.

## Get ready for your close up with Terri!

Our lovely Terri has been working towards her BDA Radiography Qualification for Dental Nurses for the past few months and took her final exam at the end of November. We're very proud and thrilled to say that she passed with flying colours! Well Done Terri!



## We're running a 10k!

Amy, Terri and Clare have signed up to do the Simplyhealth Great Birmingham 10k in May 2019. Follow us on Facebook for updates on our training!



## It's Easter time!



I love this time of year. The smell of freshly cut grass, lots of beautiful flowers are in bloom, there's baby animals everywhere, and there's chocolate eggs all over the place! Thank you, Mr. Easter bunny! And it's so tempting, when you've got an abundance of chocolate in the house, to keep snacking on a bit every now and then throughout the day. It's better to limit yourself, right?

It may be a good idea for your waistline but not for your poor teeth!

The problem with snacking is that it demineralises your mouth and leave your teeth susceptible to acid attacks, which then can cause decay in your teeth. The attacks can last for an hour after eating or drinking, before the natural salts in your saliva cause the enamel to 'remineralise' and harden again. It's better to have chocolate as a dessert after your evening meal. Just try not to keep going back to those lovely sweet treats throughout the day. The Easter Bunny doesn't bring money like the tooth fairy!

## It's a nice day for a white wedding.

Tooth whitening is a relatively easy and quick way to transform your smile. If you're a bride to be, you can fit in whitening around your hectic planning schedule, or if you're attending a wedding and your outfit just isn't quite there, a dazzling smile might help set it off. We currently offer two systems here at the practice, and both come with amazing results.

**Enlighten Whitening** guarantees a shade of B1, which is the lightest shade on our shade guide. This is a great system if you want a complete smile overhaul, without the need for invasive cosmetic treatments, such as veneers or crowns.

**Boutique Whitening** is great for anyone who is looking for a subtle, yet noticeable difference. Usually, results are visible in less than a week, and you can do this treatment completely in the comfort of your own home, at night.

Both systems are long lasting, so you don't have to keep whitening after your initial treatment. We offer top up syringes if you feel that you need a bit of a boost before a big event.

If you would like to know more about our whitening treatments, please give us a call today!

## Our Boutique Whitening is currently on offer at just £199 (usually £299)

For a limited time only, get a huge discount off our Boutique Whitening kit! Don't miss out on this amazing offer and call today!

## We want your feedback.

### What do you think about us?

Any comments or suggestions you may have are always welcome. If you would like to give us your feedback at any time, please speak with a member of staff. We

really do value what you think of our practice and the team. Your feedback and suggestions can be made anonymously if you prefer. You can even share your experience on Google or Facebook by leaving us a review

Make sure you follow us on Facebook, Twitter and Instagram for all the latest news, offers and updates!

**Facebook.com/halesowendental**

**Twitter and Instagram: @Halesowendental**

## Refer a friend!

We love our patients, and we hope you love us too! One of our main sources of new patient enquiries is you, our patients. Therefore, we want to offer everyone a little thank you for helping us grow our business.

**For every friend that you refer to us, we will give you either £20 off your next treatment with us, or a £10 shopping voucher to spend on the high street.**

Just make sure your friend gives your name when booking their first appointment. And thank you in advance!



**0121 550 6958**

**info@halesowendental.co.uk**